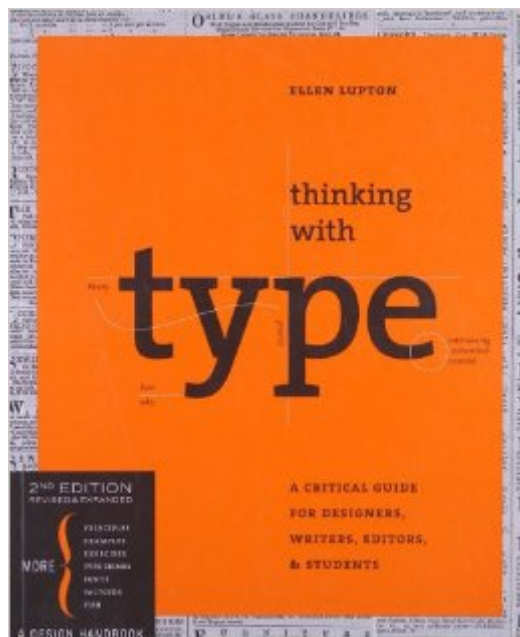The book was found

Thinking With Type, 2nd Revised And Expanded Edition: A Critical Guide For Designers, Writers, Editors, & Students

Synopsis

Our all time best selling book is now available in a revised and expanded second edition. Thinking with Type is the definitive guide to using typography in visual communication, from the printed page to the computer screen. This revised edition includes forty-eight pages of new content, including the latest information on style sheets for print and the web, the use of ornaments and captions, lining and non-lining numerals, the use of small caps and enlarged capitals, as well as information on captions, font licensing, mixing typefaces, and hand lettering. Throughout the book, visual examples show how to be inventive within systems of typographic formÃ¢â ¬â •what the rules are and how to break them. Thinking with Type is a type book for everyone: designers, writers, editors, students, and anyone else who works with words. The popular online companion to Thinking with Type (www.thinkingwithtype.com) has been revised to reflect the new material in the second edition.

Book Information

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Customer Reviews

Ellen Lupton is a typography pioneer. This is a somewhat petite book, which is nice. It's loaded with information. I know there is a free version online, but that has parts left out, so I thought this might be a good investment. I have another typography book that was for a textbook in class, but it's expensive and I only rented it. My thought was that Lupton's book could be a good guide to have as reference after I send the other back. (I'm liking the other so much, I don't want to send back, but it is expensive). Anyway, it is arranged in sections, with chapters in each section, covering a lot of topics in typography. For the price, this is a good little book to have.

This is another must have typography textbook to keep by your side. Ellen has a different approach to explaining the history and techniques of applying type in various mediums. She gives some history too with numerous references to other books to expand upon. Her examples illustrate her words poetically. I would highly recommend this along with Robert Bringhurst Elements of Typographic Style version 4.1. They compliment each other quite well.

Marvelous book on the subject of Typography. I have read it is used as a text book in education of the matter. Provides not only information but examples and exercises, beautifully crafted pages and many illustration. A must for any design student or aficionado like me.

Type bible. This book covers all of the basic of appropriate type uses. Not a typography book though so if you're looking for in-depth typography book with type history, type anatomy, etc., this is not the one.

Surprisingly useful for someone who prefers to use a workbook for things like typography. A good overview plus history. Just what I was looking for at a gangbusters price.

Really awesome. Is an amazing book for references, specially if you are an student who want to get in typography. Even if you are a professional, like me, you will enjoy the book. I highly recommend this book.

Ellen Lupton's work on this book is clear, defines the terminology associated with typography thoroughly, and offers many helpful examples. The book itself is beautifully made and the companion website has enough information to create an initial framework for long-term study. Lupton makes the work accessible and fun with the examples she chooses, with emphasis both on initially expressing the rules and then with attention to how a designer might break the rules or explore them playfully. When I expose students to her work, even in the context of an introductory course in which typography is only one of many topics, they become instantly more curious and critical about type. This book joins Lupton's other design books on my shelf. Whenever my eyes get tired of typesetting, she pulls me back in.

I had to read this book for my Beginning Typography class at Columbia College Chicago. Going into the class I really knew nothing about typography except for the names of some fonts. Not only does

Ellen Lupton do a fantastic job explaining just about everything you've ever wanted, or needed to know about Typography - there are lots of elements discussed that will give you a better understanding of design in general.This book is not a critique on fonts, nor is it a book on how to design them. While this book explains what a font is, you learn a lot about what the visual representation of a word is comprised of (text) and how to use these representations (text) in the various ways in design, and how they have been used in the past.After reading this book you should be familiar with almost all of the typographer's jargon (terms, vocal), and you will have a better understanding of how to organize text in a design.

Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students BLOOD TYPE DIET : Eat recipes according to blood type(blood diet,blood type diet o,blood type diet b,blood type cookbook,blood type a diet,blood type a cookbook,blood type ab,blood type book) Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students Type 2 Diabetes:The Type 2 Diabetes Guide With Powerful Type 2 Diabetes Tips (Free Checklist Included)[Type 2 Diabetes, Type 2 Diabetes Cure,Type 2 Diabetes Diet, Diabetes Diet, Diabetes Magazine] CRITICAL THINKING: A Beginner's Guide To Critical Thinking, Better Decision Making, And Problem Solving ! (critical thinking, problem solving, strategic thinking, decision making) TYPE 2 DIABETES DESTROYER: The Secret to REVERSE Type 2 Diabetes, 3 Proven Steps to Reverse Type-2 Diabetes in 11 Days (Diabetes type 2, Diabetes, diabetes ... DIABETES,diabetic cookbook,type 2 diabetes) Type on Screen: A Critical Guide for Designers, Writers, Developers, and Students (Design Briefs) Editors on Editing: What Writers Need to Know About What Editors Do Positive Thinking: 50 Positive Habits to Transform you Life: Positive Thinking, Positive Thinking Techniques, Positive Energy, Positive Thinking,, Positive ... Positive Thinking Techniques Book 1) Diabetes: Fight It with the Blood Type Diet: The Individualized Plan for Preventing and Treating Diabetes (Type I, Type II) and Pre-Diabetes (Dr. ... Eat Right 4 Your Type Health Library) Magazine Editors Talk to Writers (Wiley Books for Writers) Fodor's 1,001 Smart Travel Tips, 2nd Edition: Advice from the Writers, Editors & Traveling Readers at Fodor's (Travel Guide) Critical Thinking: Decision Making with Smarter Intuition and Logic! (Critical Thinking, Decision Making, Logic, Intuition) Pathways 4: Listening, Speaking, & Critical Thinking (Pathways: Listening, Speaking, & Critical Thinking) BLOOD TYPE DIET FOR BEGINNERS: Your Guide To Eat Right 4 Your Type And Lose Up To A Pound A Day: Lose Weight Fast, Look Healthy With Your Blood Type O, A, B And AB Eat Right For Your Blood Type: A Guide to Healthy Blood Type Diet,

Understand What to Eat According to Your Blood Type BLOOD TYPE DIET: EAT RIGHT FOR YOUR BLOOD TYPE FOOD AND SUPPLEMENTS FOR TYPE A BLOOD TYPE DIET: EAT RIGHT FOR YOUR BLOOD TYPE FOOD AND SUPPLEMENTS FOR TYPE O Step by Step passing the EPA 608 certification exam, including the Core, Type I, Type II, and Type III test with practice questions